

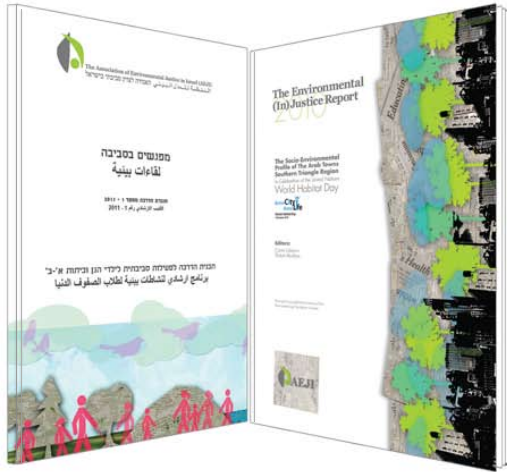
under construction I'm working on making this the coolest portfolio site ever,
please enjoy this sample of my work in the meantime.

dana zahavi
CAFFEINATED CREATIVITY

A graphic of a brown coffee stain with a white coffee cup rim in the center, located behind the text 'CAFFEINATED CREATIVITY'. The stain has several small droplets around it, and the entire graphic is reflected on the surface below.



The Association of Environmental Justice in Israel (AEJI)
المنظمة للعدل البيئي האגודה לצדק סביבתי בישראל

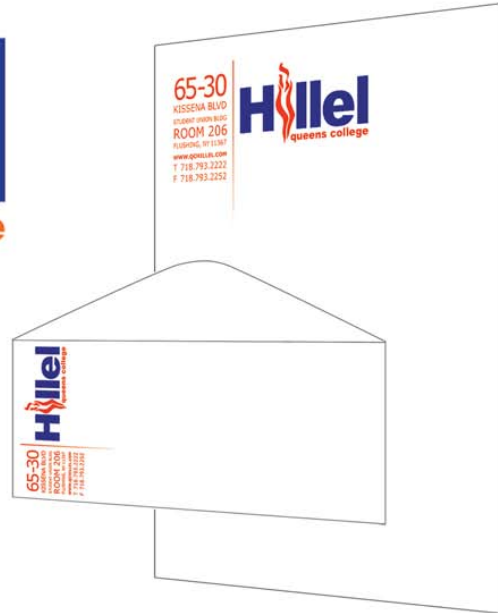


Client Need

Association of Environmental Justice in Israel (AEJI) an NGO specializing in enviro-justice needed complete image and branding development in order to become visible in the field of many environmental organizations.

Services:

Branding and Marketing including all web and print needs (Logo, Website Design, Reports, Greeting Cards, T-shirts)

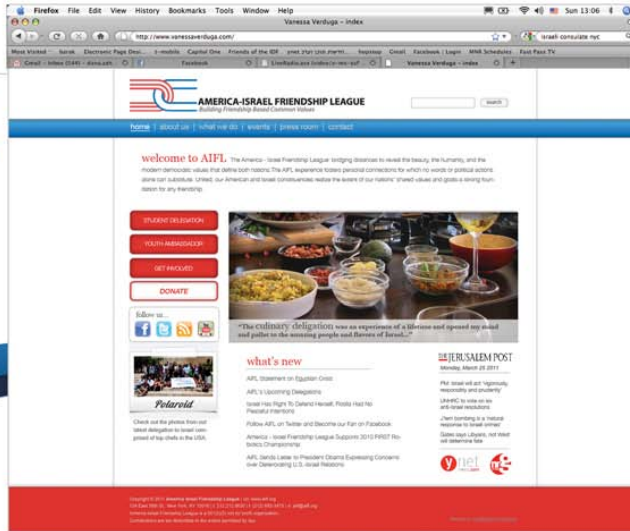


Client Need

Hillel, the Jewish Students Union, at Queens College was in need of a face-lift and consistency in the appearance of its logo.

Services:

Logo and letterhead redesign, based on the logo guidelines listed by Hillel headquarters.



Client Need

America-Israel Friendship League wanted to update their site and make it more modern in look and feel, and to incorporate use of social media tools in their marketing.

Services:

Website Redesign and CMS System (using Joomla)



Client Need

The Department of Cultural Affairs at the Israeli Consulate in NY required various printed materials for events and culture related activities.

Services:

Concert poster, performance booklet, event invitation



Client Need

GayTLVGuide.com in cooperation with The Israeli Consulate in NY created an informative website promoting tourism to Tel-Aviv. The website was created by two talented programmers, but was lacking visually.

Services:

Logo, Website Design



Client Need

Iozmah specializes in greenhouse agricultural solutions operating mainly in Mexico. Iozmah was a great company but lacked the basic branding and image to reach a wider audience.

Services:

Logo Design



cortex
INTERNATIONAL

our products
Cortex manufactures an entire line of flat irons and styling products out of our laboratories. We make use of 100% high-quality ceramic or surgical grade titanium and include the latest innovations in ion-behaved heat technology. All products come in a wide selection of colors and patterns.

reliability
Our irons are produced under strict accuracy by our technical partners, from around the world, and each of our products are covered by a 3-year warranty or lifetime in production. In addition, all of our handling tools are backed by a manufacturer's lifetime warranty.

partnering
Ray Beauty Supply,
New York City
We choose our partners who have a solid track record for styling sectors in New York City, located at 721 6th Ave between W 40th & 41st Streets, has more than 6000 sq ft of space, 2000 employees and 10% Delivery Available.
Tel: (800) 263-0950 | email: www@raybeautysupply.com

For wholesale prices and our full catalog, please contact info@raybeautysupply.com

Sincerely,
Roy K. Turgeman
Marketing Director | Cortex Sales Team
3759 47th St #407
New York, NY 10036
Phone: (845) 333-5497 | Fax: (845) 333-1037
CORTX: www.cortexinternational.com
BELEZZA: www.belezzacollection.com

cortex



\$20 off of any purchase over \$100 of Cortex and Bellezza lines only at **RAY BEAUTY SUPPLY**

RAY BEAUTY SUPPLY | 721 6th Ave. 4th Fl. New York, NY 10014-0001 | Phone: (800) 263-0950 | Email: www@raybeautysupply.com | Website: www.cortexinternational.com | Hours: Mon-Fri 10am-6pm, Sat 10am-5pm, Sun 11am-5pm | All rights reserved. For all products go to www.cortexinternational.com or www.belezzacollection.com

Don't just style your hair. Express it.
CORTX INTERNATIONAL

cortex
INTERNATIONAL

about
Established in 2004, Cortex is the leader in high-precision, producing the most advanced collection of beauty. Cortex International and Bellezza line are hair care products for both professional and home use. Headquarters in Miami, Florida and serving customers around the world. Cortex offers a full line of superior products for hair care, including a wide range of premium flat irons, curlers, blow dryers, a travel collection, accessories, hair care products and more.

philosophy
Through fresh thinking and understanding the needs of our customers, we have pioneered a new vision in high performance styling tools. Have a passion for innovation and cutting edge technological developments, which are essential for single-use products. We are constantly developing the most innovative in the hair care industry. We are proud to be the choice of leading stylists and create the new trends in hair styling.

\$20 off of any purchase over \$100 of Cortex and Bellezza lines only at **RAY BEAUTY SUPPLY**



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Client Need

A NY Cortex distributor needed was putting together a promotion to reach out to local hair salons and resellers.

Services:

Flyer Design

H Kaufman Associates

profile | legal expertise | media | faq | contact

Since 1969 H Kaufman has provided legal assistance, with expertise in appeals and criminal defence, in both public and private sectors. With 12 years service in the New York City District Attorney and over 20 years of private law...

NY Legal Journal

March 20, 2009
Professional Standing
Editorial Board
On the Pulse for
Continuing Education
With 1000+ legal
professionals
Over 1000 legal
professionals

I need legal assistance with _____

Criminal Appeals

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Family Appeals

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Civil Law Appeals

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Employment Appeals

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H Kaufman Associates
Alexander H. Kaufman, Esq.

H Kaufman Associates

Alexander H. Kaufman, Esq.

117 John St., Suite 600
New York, NY 10038
www.hkaufmanassociates.com

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New York, NY 10038
www.hkaufmanassociates.com

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Client Need

Herman Kaufman Esq. specializes in appellate law with 40 years of experience. Herman needed some basic branding tools and a face-lift to his current website.

Services:

Business card and stationery design, website design (still in progress).



bleeckerst burger

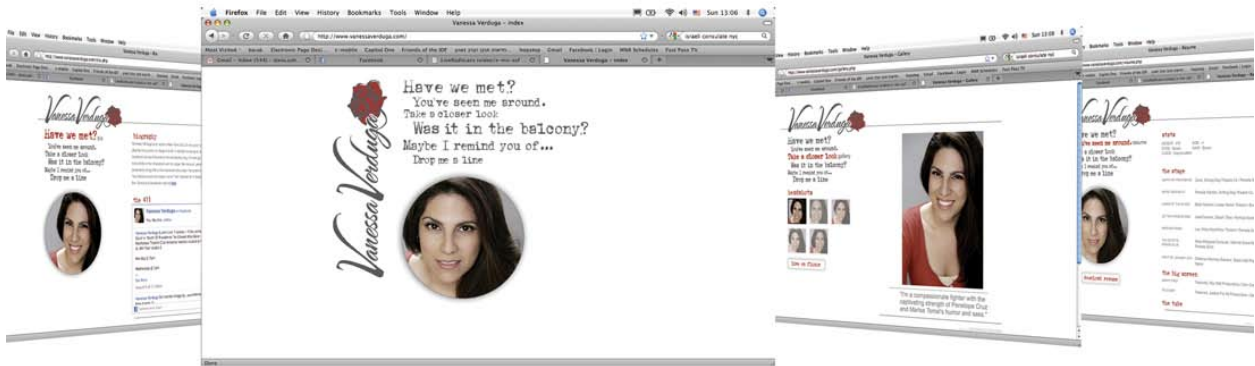


Client Need

Bleecker St. Burger is a new London restaurant in the making. In order to attract investors the up and coming hot spot restaurant needed to create proposals and various communication materials with a distinct look.

Services:

Logo and proposal design



Client Need

Vanessa Verduga, a young and vibrant New York Actor, needed an online calling card that would differentiate her from the other many actor portfolio sites.

Services:

Logo design and custom website design and development

dana zahavi

CAFFEINATED CREATIVITY



646 732 2271 / dana.zahavi@gmail.com